



## **“Powered by BionX” Bikes Sweep 4 of 8 Best Pedelec Awards in Taipei**

ExtraEnergy.org, the leading electric transportation advocacy group the World, recently held a series of tests across a number of styles and categories of electric bicycle. With the testing completed, they handed out their 2010 Pedelec Awards at the Taipei International Cycle Show. Of the 8 “ExtraEnergy Pedelec Awards” handed out, 4 were given to bikes “powered by BionX” affirmation of their industry-leading position in supplying bicycle power management systems for original equipment and aftermarket use. BionX-equipped Pedelec bicycles won the categories of Dutch Pedelec, City Comfort Pedelec, Wellness Pedelec and Sport Pedelec.

*“The Styriette, winner of the Dutch Pedelec award, was initially a 500-unit limited edition marketing and image-oriented project developed from the vision of Manfred Gingl of Magna Marque and we’re very proud that it has won a Best Pedelec Award. It’s a great recognition for the new BionX IGH3 technology and all the Team who made the Styriette launch possible. We are also very proud to see two of our OEM partners; Riese und Müller and KTM, winning awards with BionX powered products”* said Werner Schiller, Sales Director Europe for Magna Marque and Styriette Project Manager

### **BionX Award Winners:**

**Dutch Pedelec:** The **Styriette powered by BionX** is a winner with a difference. First, it won Dutch Pedelec category without ever having seen the sea! The concept of the Styriette, built by Magna Marque, actually hails from the mountainous Steiermark region in Austria. Second, the Styriette passed the test with flying colors, after having missed the ergonomic leg of the test. The prototype couldn’t be completed on time, but it impressed us with its design, performance and quality. High-quality components and construction clearly aimed at giving the bike a long life, like the enclosed chain case, give the Styriette that original Dutch-robust touch. The stable running characteristics and reliable, extremely strong and new BionX IGH3 (Integrated Gear Hub 3 speeds) motor generator rounds off the picture of the Styriette as winner of the Dutch Pedelec for 2010.

### **City Comfort Pedelec**

With its modern, sporty look, the **Delite powered by BionX** and built Riese und Müller, satisfies all the extrinsic demands of the style-conscious city dweller while the Delite’s fittings and electric intrinsic keep the city dweller mobile in the most modern way. It’s fast, strong, has a satisfactory range and offers lots of riding fun-one can’t ask more of a bike for everyday use in the city. With the K-Factor 10, the Delite is the clear winner in the product category City Comfort Pedelec.

### **Wellness Pedelec**

People who value their free time, love the outdoors and to ride fast, without feeling every bump in the road, will love the **Delite powered by BionX** and built Riese und Müller. With its fantastic suspension, strong support, which invites the rider to pedal harder and satisfactory range, the Delite is the clear test winner in the ExtraEnergy product group Wellness Pedelec.

### **Sport Pedelec**

The **KTM eCross powered by BionX** and built by KTM, is the embodiment of pure riding fun! The winner of the category Sport Pedelec delivers what the design promises: it is light, runs easily, comes over as a sporty-chic bike and impresses on the mountain with strong support. And all of that, with a good range, achievable on all types of terrain. Anyone who prefers to spend his leisure time on a bike, enjoys venturing beyond well-paved roads, and isn’t intimidated by mountains, will make a good choice with the KTM eCross. The K-Factor 10 in sport is what delivered the win, and the test seal “Very Good” in the Wellness Pedelec category. Seen, test-driven, sold!

BionX makes the lightest, most efficient and flexible rear propulsion systems for electric assisted pedal bikes (pedalecs). Each BionX system contains three components: a control panel, LiMn battery unit and motor wheel that are designed to fit virtually any frame shape. A wide variety of battery and motors configurations and power outputs are offered in order to meet virtually all riders’ requirements. Reviews confirm that the BionX systems are the leading product in its category (Source: ExtraEnergy eV, [www.extraenergy.org](http://www.extraenergy.org)). BionX is a Canadian made brand of EPS Inc., division of Magna Marque International.

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